

## **Historic, Archive Document**

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62.81

=1953=

02



*Rivermont*  
ORCHIDS  
SIGNAL MOUNTAIN, TENNESSEE

Most amateur and small commercial growers lack sufficient quantities of fine white with colored lip hybrids for the spring and summer season.

LC. LILY PONS is a dependable hybrid of excellent quality to meet this seasonal demand.

While only a color photograph would do justice to these seedlings, the photograph at the left indicates the quality and excellent cultural condition of the plants. The parentage of this cross includes C. Priscilla, alba, known for its good form and heavy texture, and Lc. Canhamiana, alba, var. Rivermont, which transmits its excellent characteristics of form, texture, and deep colored lip, to LC. LILY PONS.

Like the vivacious opera star for whom this cross is names, it will perform brilliantly during the spring season when you need whites with colored lips.

*Lc. Lily Pons*

Lip: Violet Purple, 2-1/8" across      Throat: Barium Yellow (bright and golden)  
Petals are 3-3/4" with average overall spread of 7-1/2"

#### ORDER FORM

LC. LILY PONS:

\_\_\_\_\_ 3-1/2" Pots, @ \$10.00 ea. \$\_\_\_\_\_

\_\_\_\_\_ Six 3-1/2" Pots, \$48.00 \_\_\_\_\_

\_\_\_\_\_ 4"-4-1/2" Pots, @ \$12.50 to \$15.00 ea. \$\_\_\_\_\_

\_\_\_\_\_ Six 4"-4-1/2" Pots, \$62.00 \_\_\_\_\_

TOTAL ORDER: \$\_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

**Rivermont**  
**ORCHIDS**  
 SIGNAL MOUNTAIN, TENNESSEE

ORDER FORM

FEB 26 1953  
 U. S. Department of Agriculture



LIBRARY, U.S. DEPT. OF AGRICULTURE  
 WASHINGTON, D.C.

# Lavender and Old Lace

OR

## THREE SPRING LAVENDERS

Three lovely lacy lavender seedlings of proven quality and parentage, ready to flower in May and June of 1953 or 1954.

R-793 - C. SIR WALTER SCOTT (C. Gigas x C. Harold)  
R-764 - C. ARDENS (C. Hardyana x C. Dupreana)  
R-759 - C. LAVENDER LASS (C. Hentschelii x C. Harold)

C. SIR WALTER SCOTT is a repeat cross of a proven commercial hybrid. The Gigas parent has dark petals and sepals, deep rose lip with two bright eyes and edge ruffles. The Harold parent has heavy lavender petals, good form, ruffles, and vivid eyes. LAVENDER LASS varies from light to dark with large lip, fuchsia and lavender rose edging, and bright yellow eyes. Flowers are very long lasting. ARDENS also varies from light to dark with characteristics similar to Lavender Lass.

For each of the above crosses:

1        3" Pot            \$6.00  
6        3" Pots           18.00  
1       4"-4-1/2" Pot       10.50  
6       4"-4-1/2" Pots      31.50  
R-793 not available in 4"-4-1/2"

### Three Lavender Selection

3            3" Pots            \$12.60  
1 plant of each of the three crosses

### Six Lavender Selection

6       3"-4"-4-1/2" Pots      \$34.80  
2 plants of each of the three crosses

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(tear here)

Please send:

\_\_\_\_\_ R-793 - 3" Pots (\$6.00 ea., 6 for \$18.00)            \$ \_\_\_\_\_  
\_\_\_\_\_ R-764 - 3" Pots (\$6.00 ea., 6 for \$18.00)            \_\_\_\_\_  
\_\_\_\_\_ R-759 - 3" Pots (\$6.00 ea., 6 for \$18.00)            \_\_\_\_\_  
\_\_\_\_\_ R-764 - 4"-4-1/2" Pots (\$10.50 ea., 6 for \$31.50)        \_\_\_\_\_  
\_\_\_\_\_ R-759 - 4"-4-1/2" Pots (\$10.50 ea., 6 for \$31.50)        \_\_\_\_\_

\_\_\_\_\_ THREE LAVENDER SELECTION, \$12.60            \_\_\_\_\_

\_\_\_\_\_ SIX LAVENDER SELECTION, \$34.80            \_\_\_\_\_

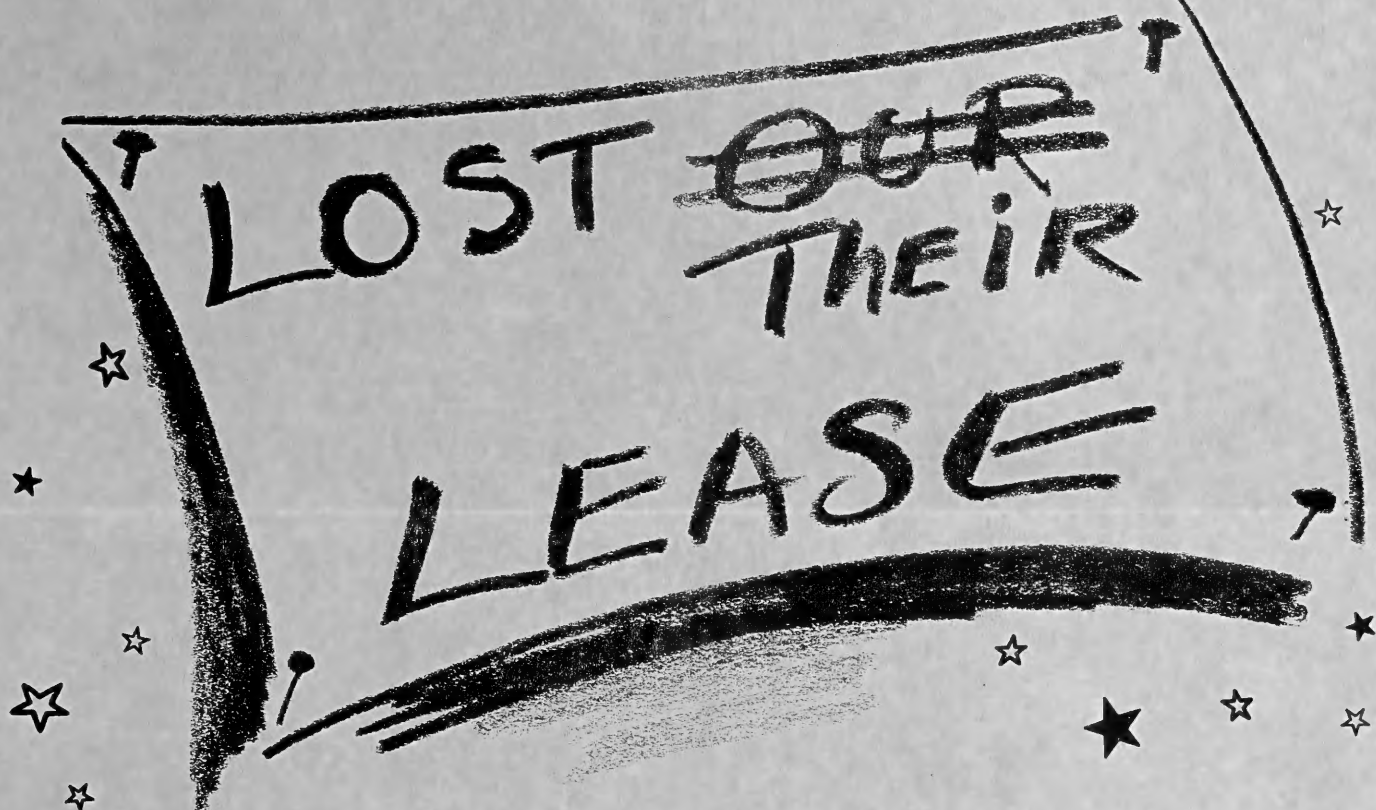
\_\_\_\_\_ Total            \$ \_\_\_\_\_

Name \_\_\_\_\_

*Rivermont*  
ORCHIDS  
SIGNAL MOUNTAIN, TENNESSEE

Sec. 34.66, P. L. & R.  
U. S. POSTAGE  
PAID  
Permit No. 2  
Signal Mountain, Tenn.

Form 3547 Requested



These healthy commercial hybrids and species in 4", 5", and 6" pots will bloom just in time for presentation to your family and friends next Christmas season. Our seedling crop is expanding so rapidly we must have the space occupied by these plants. They have lost their lease and we hope you will give them a permanent home so they can produce two or three lovely flowers each year.

Plants are in excellent cultural condition, will not require repotting, and Rivermont's full guarantee is included, even at this low price!

**HYBRIDS**  
(Lavenders, Whites, Whites with Colored Lip)

Single plants - \$7.50 each

4-HYBRID Collection	\$18.00
(Two Lavenders, 1 White, 1 White with Colored Lip)	

100-HYBRID Collection	\$350.00
(60 Lavender, 30 White, 10 White with Colored Lip)	

**CATTLEYA TRIANAE**

Single plants - \$5.00 each

3-TRIANAE Collection	\$12.00
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100-TRIANAE Collection	\$250.00
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All prices f.o.b., Signal Mountain, Tenn.



Upon receipt of your order plants will be packed carefully and shipped as soon as possible. We guarantee true representation of plants as described. Always open plant shipments in the presence of a responsible employee at the Railway Express, Air Express or Post Office. If plants are damaged, secure a signed inspection report immediately. We give no warranty, either expressed or implied, as to the expectancy and productiveness of any of the plants. Our liability is limited to the purchase price of the plants. Unless otherwise agreed, plants are subject to prior sale.

*Rivermont*  
O R C H I D S  
SIGNAL MOUNTAIN, TENNESSEE



*A helping hand  
for beginners*



*Your  
growth  
is our  
business*

WRITE OR  
PHONE

*Rivermont*  
ORCHIDS  
SIGNAL MOUNTAIN, TENNESSEE

# BEGINNERS' TREAT

## *Are you a Beginner?*

### ENTHUSIASTIC AMATEUR?

or purchasing for a friend,  
business associate,  
or customer

Beginner or hobbyist, you can grow any of these fine species or hybrids. No two plants are exactly alike, so there is a wide price range for every type. Less expensive plants may be slightly smaller or take longer to bloom; more expensive plants may bloom sooner or produce larger flowers.

You get relative value at every price level, and you can be sure of good quality at any price. Many thousands of plants are available, so please write if your requirements are not met by this listing. If you contemplate building a commercial collection we can furnish suitable plants for a long range cut flower program.

### CATTLEYA HYBRIDS

		Quantity	Price Ea.	Total
Colorful Lavenders (bloom in 30 to 90 days)	\$12.00 to 18.00	_____	@ _____	\$ _____
Colorful Lavenders (bloom within a year)	8.50 to 12.50	_____	_____	_____
Handsome Whites (bloom in 30 to 90 days)	10.00 to 20.00	_____	_____	_____
Handsome Whites (bloom within a year)	8.50 to 12.50	_____	_____	_____
Fine Whites with Colored Lips (bloom in 30 to 90 days)	18.00 to 35.00	_____	_____	_____
Fine Whites with Colored Lips (bloom within a year)	12.00 to 15.00	_____	_____	_____

### CATTLEYA SPECIES

Mossiae - Easter corsages for your family and friends. Flowers variable and very handsome. Sepals and petals light blush, lip frilled, varying in color from deep magenta to crimson. \$10.00 to \$15.00	_____	_____	_____
Trianae - Flowers variable, sepals and petals blush, lip purple-crimson, throat orange. A very showy species, the more valuable for its holiday blooming season. \$5.00 to \$8.00	_____	_____	_____

A VALUABLE REFERENCE FOR ANY ORCHID GROWER

"HOME ORCHID GROWING", by Rebecca T. Northen

A valuable reference for amateur or commercial grower.

\$6.50 postpaid, U.S.A.

\_\_\_\_\_  
No.

\$ \_\_\_\_\_  
Total

Total amount of your order: ..... \$ \_\_\_\_\_

(Please indicate on line below amount enclosed, amount to be placed on budget plan, or other terms desired)

SPECIAL: A fine Rivermont seedling will be included free with all plant orders for \$10.00 or more.

*Is this your first order from Rivermont?* \_\_\_\_\_

SHIP TO: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, Zone, State: \_\_\_\_\_

Phone: \_\_\_\_\_

Railway Express Office \_\_\_\_\_ Date Shipment Preferred \_\_\_\_\_

SHIPPING INSTRUCTIONS: \_\_\_\_\_ Railway Express; \_\_\_\_\_ Air Express; \_\_\_\_\_ Parcel Post; \_\_\_\_\_ Best Way.



Upon receipt of your order, plants will be packed carefully and shipped as soon as possible. We guarantee true representation of plants as described. Always open plant shipments in the presence of a responsible employee at the Railway Express, Air Express or Post Office. If plants are damaged, secure a signed inspection report immediately. We give no warranty, either expressed or implied, as to the expectancy and productiveness of any of the plants. Our liability is limited to the purchase price of the plants. Unless otherwise agreed, plants are subject to prior sale.

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